

ETHIRAJ COLLEGE FOR WOMEN

DEPARTMENT OF BBA

MINUTES OF THE BOARD OF STUDIES MEETING

The members of the Board of Studies met on 04.09.2019 at 10 a.m. in the Department of Business Administration. The Chairperson welcomed the gathering and requested the members of the Board to give their suggestions for introducing Outcome Based Education in the BBA Programme for the candidates admitted from 2018-2019 onwards.

MEMBERS	POSITION	SIGNATURE
Dr. G Rajalakshmi, Head, Department of BBA, Ethiraj College for Women, Chennai-8	Chair Person	<i>G. Rajalakshmi</i>
Dr. Firdouse Jahan, Vice Principal, Head, Department of BBA, JBAS College for Women, Chennai.	University Representative	<i>Firdouse Jahan</i>
Mr. R. Sri Ram, Head, Department of BBA, RKM Vivekananda College, Chennai.	Subject Expert	<i>R. Sri Ram</i>
Dr. N. Ananthi, Head, Department of BBA, Dr Ambedkar College of Arts & Science Chennai.	Subject Expert	<i>N. Ananthi</i>
Mrs. Padmaja. M, Associate Professor, Department of BBA, Ethiraj College for Women, Chennai-8	Faculty Member	<i>Padmaja</i>
Mrs. Bhuvaneshwari R, Associate Professor, Department of BBA, Ethiraj College for Women, Chennai-8	Faculty Member	<i>Bhuvaneshwari R.</i>
Mrs Vanishree M, Asst. Professor, Department of BBA, Ethiraj College for Women, Chennai-8	Faculty Member	<i>Vanishree M.</i>
Mr. Sourrendere Manoharan, Asst. Manager- HR, Mphasis.	Industry Representative	<i>Sourrendere Manoharan</i>
Ms. D. Hethalikka Reddy, Batch 2015-2018	Student Representative	<i>Hethalikka Reddy</i>
Ms. Nandhini Ananthakrishnan Batch 2017-2020	Student Representative	<i>Nandhini</i>

The following are the resolutions passed by the Board -

- PSOs of the BBA Programme, COs of the various courses offered and the mapping of COs with the PSOs were approved with few suggestions.
- Course on Business Environment to be offered as self study paper to Advanced Learners in the fifth semester.
- Courses on Research Methodology and Banking Law- Theory and Practice to be offered as elective papers in the fifth semester
- Students have to complete a minimum of one NPTEL online course in the field of Management and related subjects, in the fourth/ fifth semester.
- Students can opt to undergo internship training at the end of the first year and submit a report in the second year.
- Topic on “Green production” has been included in Production Management.